



EDUCATION COUNTS

because it helps eradicate poverty and hunger

Education gives people the knowledge and skills they need to live better lives.

It can boost productivity and open doors to jobs and credit.

Poverty is one of the main reasons children are being left out of school.

The world's 500 richest people have a combined income greater than the world's 416 million poorest people.

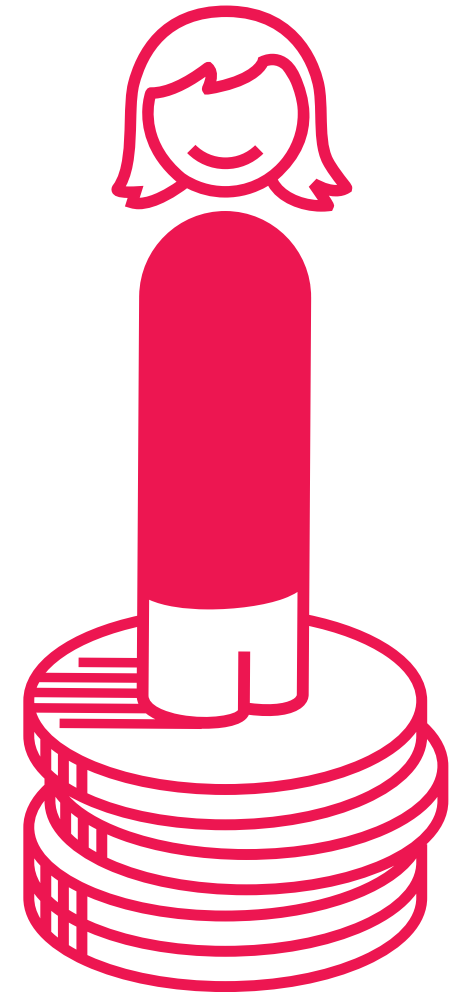
2.5 billion people live on less than \$2 a day, accounting for 40% of the world's population but only 5% of its income.

Less than 1% of the world's gross domestic product - \$300 billion - would lift 1 billion people out of poverty. This amount represents 1.6% of the income of the richest 10% of the world's population.

Each additional year of schooling raises average annual gross domestic product (GDP) growth by 0.37%.

(HDR2005)

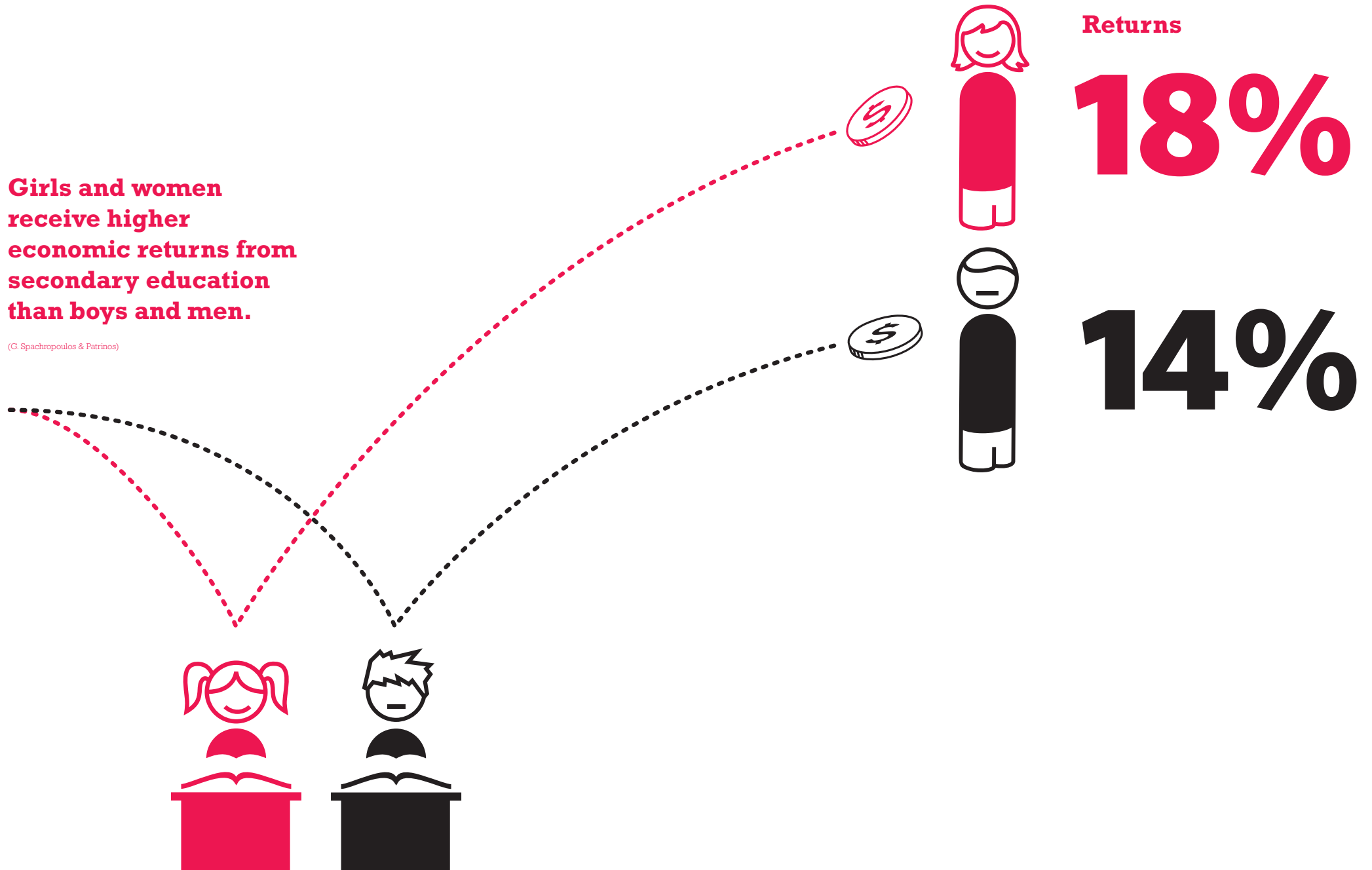
One extra year of schooling increases an individual's earnings by up to 10%.

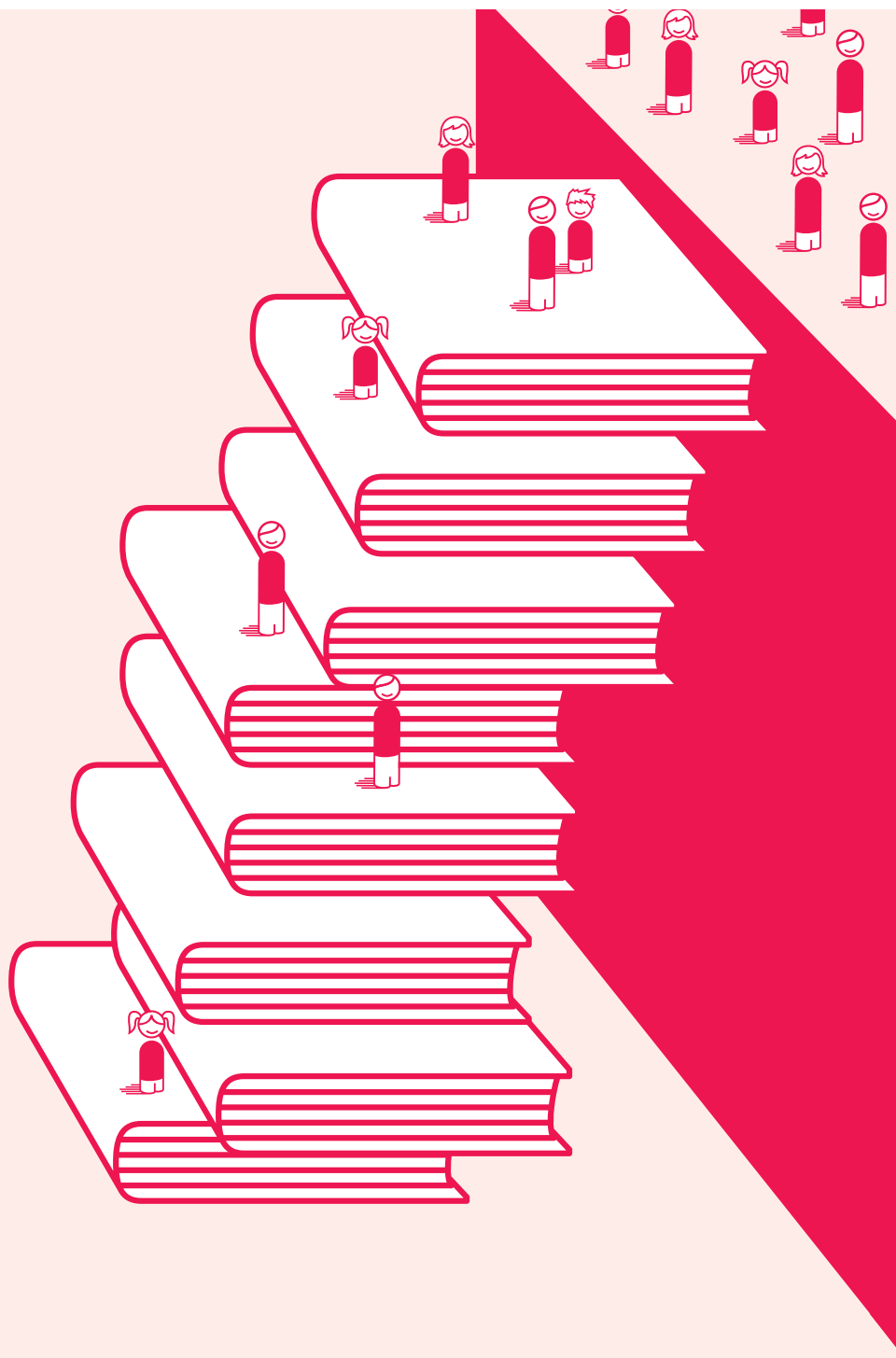


+1 year = +10%

**Girls and women
receive higher
economic returns from
secondary education
than boys and men.**

(G. Spachropoulos & Patrinos)

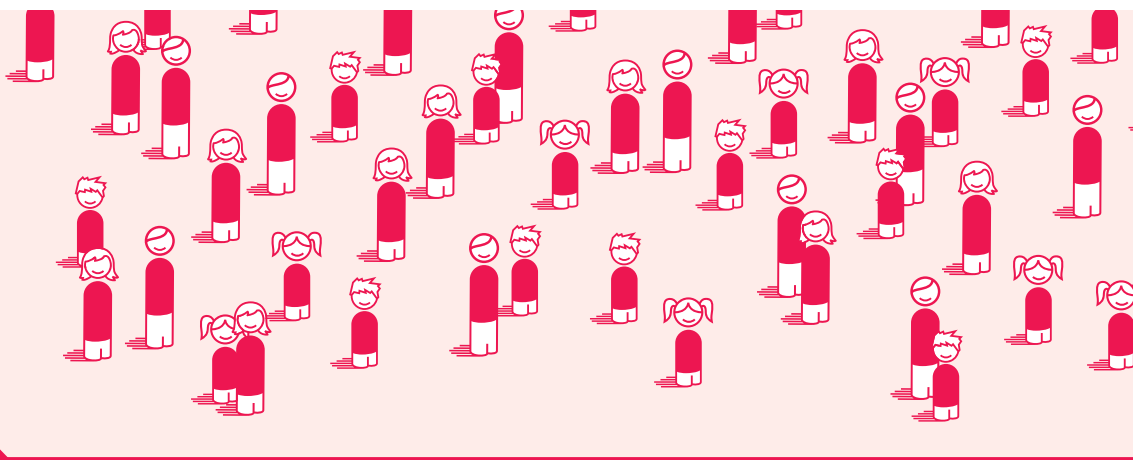




171 million
people could be lifted
out of poverty if all
students in low-income
countries left school
with basic reading
skills – that is equivalent
to a 12% cut in world
poverty.

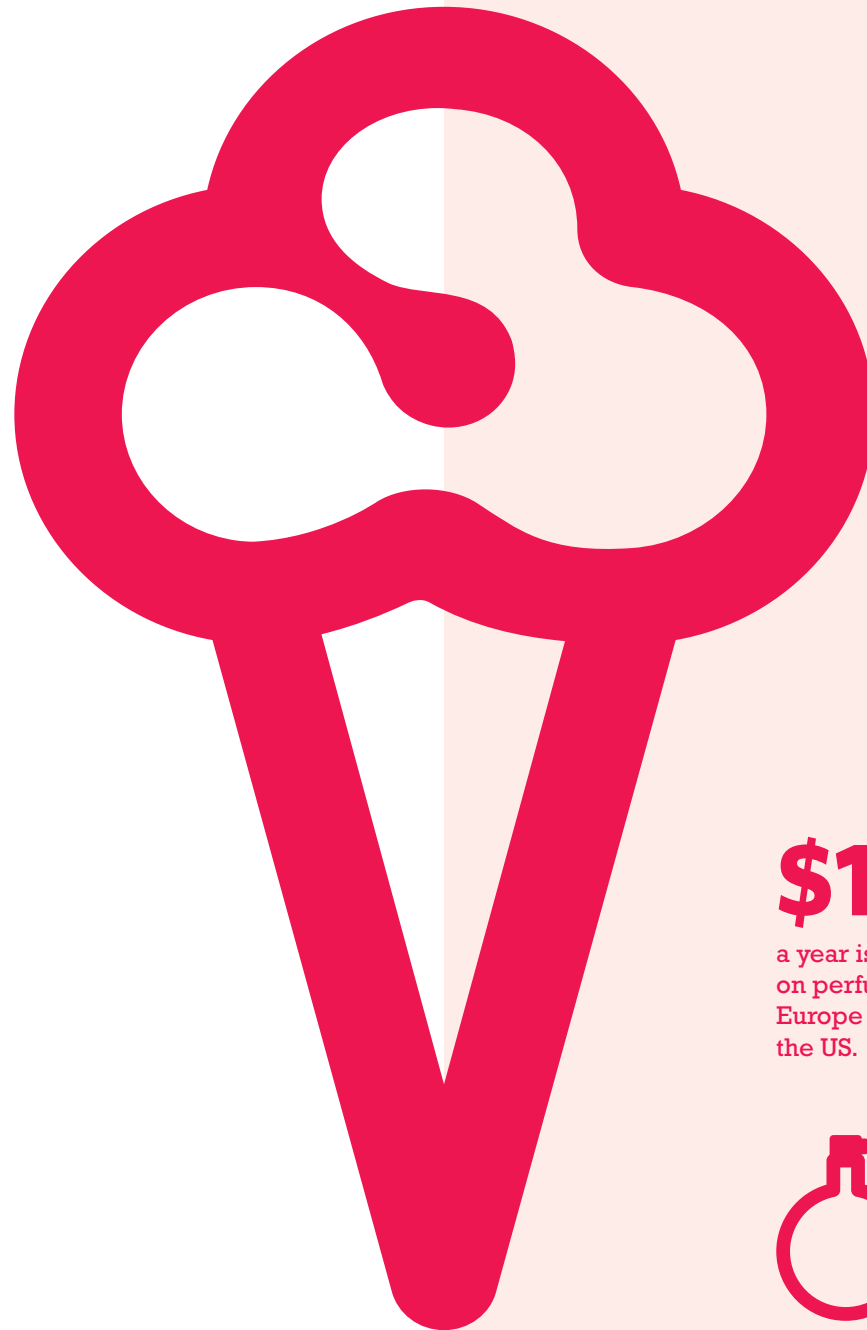
**171 million could mean
the total combined
populations of**

- Australia 20.6 mn**
- Cambodia 14.8 mn**
- Canada 33 mn**
- Colombia 45.3 mn**
- Netherlands 16.6 mn**
- Tunisia 10.4 mn**
- Uganda 30.9 mn**



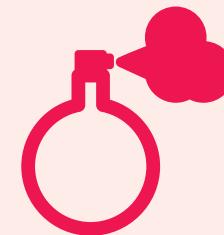
\$16 billion a year
in aid would send all
children to school in
low-income countries.
This is about half of the
amount Europeans and
Americans spend on
ice cream annually
(\$31 billion).

(Worldwatch Institute)



\$13 bn

a year is spent
on perfume in
Europe and
the US.



\$12 bn

is spent on pet
food in Europe
and the US.



\$8 bn

is spent on
cosmetics in
the US.

