

13TH

WIEF

SARAWAK
MALAYSIA

21-23
NOVEMBER
2017

Disruptive Change: Impact and Challenges

Borneo Convention Centre Kuching

PROGRAMME BOOKLET

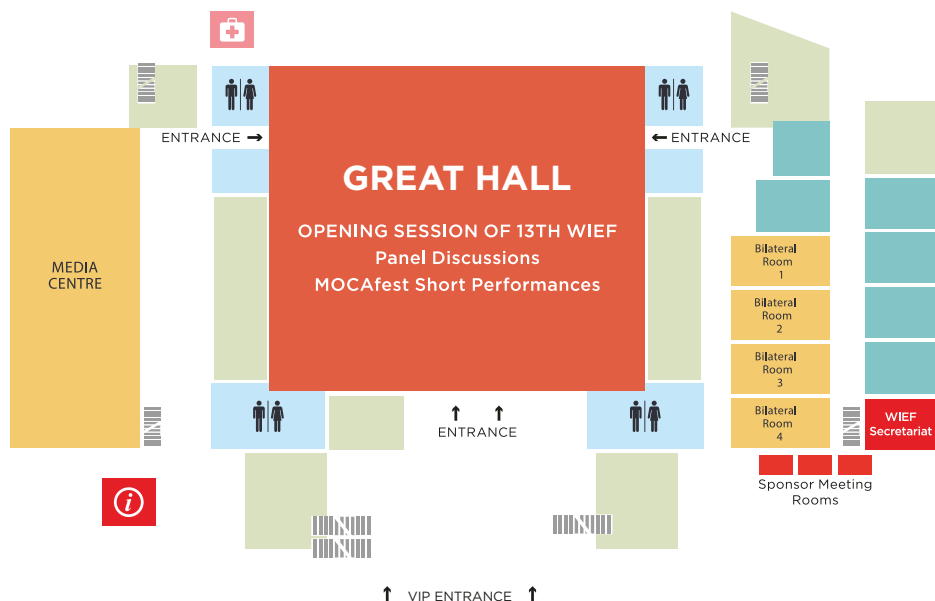
Host






Organiser



LEVEL 2 21 NOVEMBER 2017



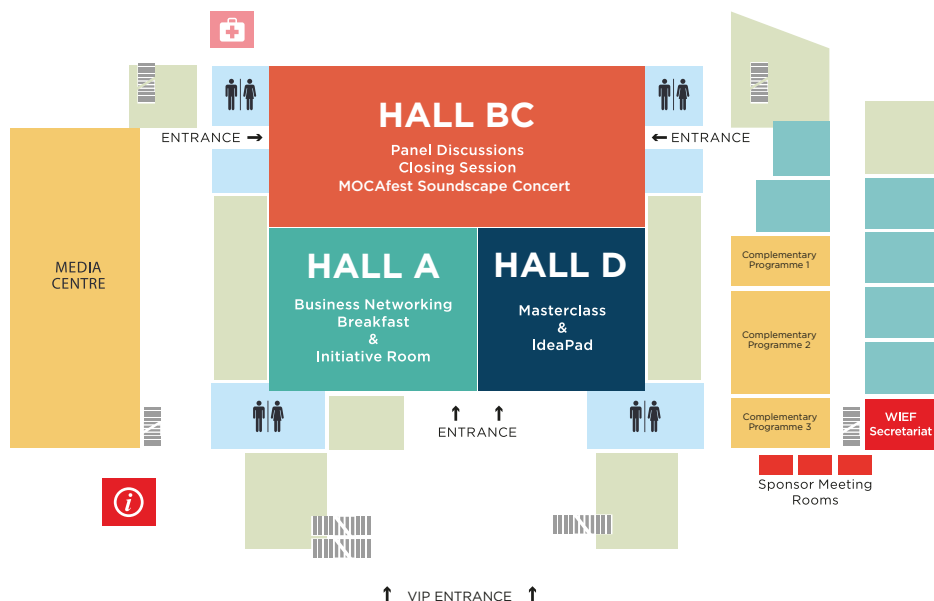
LEGEND

-  Toilet
-  Medical Room
-  Information Counter




LEVEL 2

22 - 23 NOVEMBER

2017



LEGEND

-  Toilet
-  Medical Room
-  Information Counter



LEVEL 1

21 - 23 NOVEMBER

2017



LEGEND

-  Male Prayer Room
-  Female Prayer Room

13TH

WIEF

SARAWAK
MALAYSIA21-23
NOVEMBER
2017

PROGRAMME





Preamble

Since the 2008 financial crisis, income inequality across the globe has risen sharply, the global economy's moving significantly from asset-based economic transactions to an increasingly speculative financial one, resulting in weaker domestic economies and a fragile financial system.

While economists and decision makers search for solutions to the current problem, disruptive technological advancements are increasingly transforming our daily lives, creating new opportunities and reshaping traditional industries. Disruptive changes in the form of artificial intelligence (AI), blockchain, Internet of Things (IoT) and other medical and manufacturing technologies, continue to radically alter how we do things, how leadership is perceived, how businesses are run and how manpower is organised.

What do we need to do to adapt to disruptive change? Is it the answer to our global structural problems? The 13th WIEF in Kuching, Sarawak, creates a platform for us to discuss these burning issues, find solutions and develop initiatives that can better prepare us for the technological revolution that's going to change our lives.

www.wief.org

Features

The 13th WIEF consists of panel discussions, masterclasses, initiative room, exhibition, business exchange and the IdeaPad, in addition to smaller complementary programmes of the Forum.



Panel Discussions

are discussion sessions by distinguished panellists providing a variety of perspectives on a single topic, leading up to summarised conclusions.



Masterclasses

are know-how sessions conducted by 1-2 speakers in a lecture format on a specific topic.



Exhibition

hosts a variety of sponsors, SMEs and the MOCASouq for creative as well as design businesses.



Business Exchange

gives exhibitors a platform to address the public at the exhibition area.



IdeaPad

provides a platform for innovative ideas and businesses to get centre stage.



Complementary Programmes

consist of a series of sponsors and special programmes as side events of the Forum.



Business Networking Breakfast

is a networking event for various industries.



Initiative Room

encourages proactivity through group sessions of 15 people discussing current issues for move-forward-actions.



LinkedUp Lounge

is a networking lounge where prearranged meetings between participants are held.



Sarawak Focus

is a special showcase of the state of Sarawak comprising audio and visual presentations and discussion sessions.



MOCAfest

is an international creative arts showcase featuring film, visual and graphic arts, traditional and modern artistic performances in conjunction with the 13th WIEF.

The Organiser reserves the right to amend the programme in the best interest of the Forum.

DAY ONE - TUESDAY, 21ST NOVEMBER 2017

7.00am –
9.00am

Venue: Level 1

REGISTRATION

Arrival of Participants, Guests and VIPs.

9.00am –
9.20am



Venue: Great Hall, Level 2

MOCAfest PRELUDE

9.30am –
12.00pm

Venue: Great Hall, Level 2

OPENING SESSION OF THE 13TH WIEF

Welcoming Remarks by **The Honourable Tun Musa Hitam**, Chairman, WIEF Foundation

Special Address by **The Right Honourable Datuk Patinggi (Dr) Abang Haji Abdul Rahman Zohari bin Tun Datuk Abang Haji Openg**, Chief Minister of Sarawak

Keynote Address and Official Opening by **The Right Honourable Datuk Patinggi Mohd Najib Tun Abdul Razak**, Prime Minister of Malaysia and Patron of the WIEF Foundation

Special Address by **Attending Leaders**

12.00pm –
1.30pm

Venue: Luncheon Hall, Level 1

NETWORKING LUNCH

1.30pm –
2.00pm



Venue: Great Hall, Level 2

MOCAfest PERFORMANCES

2.00pm –
2.15pm



Venue: Great Hall, Level 2

SARAWAK FOCUS

Sneak peek of Sarawak forestry and preservation.

A video presentation followed by introduction by an industry expert.

Presenter

- **Haji Sapuan Ahmad**, Director, Forest Department Sarawak, Malaysia

2.15pm –
3.45pm

Venue: Great Hall, Level 2

FACE TO FACE

Speaker

- **Steve Wozniak**, Co-founder, Apple Inc, United States

Moderator

- **Daniel Sieberg**, Author of 'The Digital Diet' and Co-founder of the News Lab, Google, United States

3.45pm –
4.00pm



COFFEE BREAK

DAY ONE - TUESDAY, 21ST NOVEMBER 2017

4.00pm –
5.30pm



Venue: Great Hall, Level 2

GLOBAL ECONOMIC OUTLOOK **Reimagining an Inclusive Economic System**

The non-ratification of Trans Pacific Partnership (TPP) by the United States and the Brexit saga are clear symptoms of a world turning to protectionism. Countries that were once bastions of free trade and neoliberalism, like the United States and United Kingdom, are now going against their own principle of greater free trade, an economic philosophy that dictates most of what happens in the global economic system since the 1980s.

In the West, right wing politics is rapidly making inroads in major European economies, further strengthening the agenda for protectionist policies in the region which inevitably affects global trade. All these are responses to widening income inequality and a debt-ridden system. The world never really recovered from the financial crisis of 2007/8. So today, we seek alternative solutions. The Stockholm Statement developed in September 2016, is one of those concerted efforts to redefine the global economic system. The Statement states, 'inclusive economic development is the only socially and economically sustainable form of development'. What should this system look like?

Speakers

- **Tan Sri Abdul Wahid Omar**, Group Chairman, Permodalan Nasional Berhad (PNB), Malaysia
- **Dr Alexander Boehmer**, Head of Division, Southeast Asia, OECD, France
- **H.E. Mohammad-Javad Azari Jahromi**, Minister for Information and Communications Technology (ICT), Iran
- **H.E. Dato' Sri Mustapa Mohamed**, Minister of International Trade & Industry, Malaysia
- **H.E. Professor Dr Ernesto M. Pernia**, Socioeconomic Planning Secretary, Philippines

Moderator

- **Teymoor Nabili**, Journalist and Broadcaster, Singapore

12.00pm –
5.30pm



Venue: Exhibition Hall, Level 1

EXHIBITION

Exhibition of sponsors, Business Exchange, SME vendors, and MOCASouq for creative and design businesses.

7.00pm –
10.00pm



Venue: Dewan Undangan Negeri Sarawak
(Sarawak State Legislative Assembly)

GALA DINNER (by invitation only)

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

9.00am –
10.30am



Venue: Hall A, Level 2

BUSINESS NETWORKING BREAKFAST (BNB) **6 BNB Clusters:**

Islamic Finance

Facilitators

- **Kunrat Wirasubrata**, Acting Director of Islamic Development Bank Group, Regional Office for Southeast Asia, Malaysia
- **Raja Teh Maimunah Raja Abdul Aziz**, Chief Executive Officer, AmInvestment Bank, Malaysia

Halal

Facilitators

- **Dato' Dr Norraesah Mohamad**, Chairman, WIEF Businesswomen Network and Chairman, My E.G. Services Berhad, Malaysia
- **Seyket Can Tulumen**, Chairman, Foreign Relations Committee, MÜSİAD Businessmen's Association, Turkey

Renewable Energy

Facilitators

- **Tanri Abeng**, Chairman, WIEF SME Initiative, WIEF Foundation, President Commissioner, PT Pertamina, and Former Minister, State-Owned Enterprises, Indonesia
- **Nasser Munjee**, Chairman, DCB Bank Ltd, India

Infrastructure

Facilitators

- **Tan Sri Dato' Abdul Ghani Othman**, Chairman of the Board, Sime Darby Berhad, Malaysia
- **Essa Al Ghurair**, Vice Chairman, Al Ghurair Investment LLC, United Arab Emirates

SME and Startups

Facilitators

- **Ebrahim Patel**, Chairman, Young Leaders Network, WIEF Foundation and Managing Director, TransAfrix Holdings, South Africa
- **Salahuddin Kasem Khan**, Managing Director and CEO, A.K. Khan & Co Limited, and Executive Chairman SEACO Foundation, Bangladesh

Agriculture

Facilitator

- **Tan Sri Dato' Dr Wan Mohd Zahid Mohd Noordin**, Chairman, University Pendidikan Sultan Idris (UPSI), and Chairman, WIEF Education Trust, Malaysia

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

10.30am –
11.30am



Venue: Hall BC, Level 2

LEADERSHIP PANEL

**Identifying the Archetypes of Leadership
and Their Unique Roles in Business**

People are made different from each other, with their unique abilities and leadership styles. The ability to harness these different energies is what makes successful teams and organisations. What are these leadership archetypes and how can they best be utilised in business functions?

Speakers

- **H.E. Mohammed Shahriar Alam**, M.P., State Minister, Ministry of Foreign Affairs, Bangladesh
- **Glenn Rolfson**, Psychotherapist, Stamina Group, Norway
- **Dato' Mohd Izani Ghani**, Executive Director, Investments, Khazanah Nasional Berhad, Malaysia
- **Jo Robrechts**, Executive Chairman, Triamant, Belgium

Moderator

- **Teymoor Nabili**, Journalist and Broadcaster, Singapore



Venue: Hall D, Level 2

MASTERCLASS

Can Herbology Discover Cures for Tomorrow's Diseases?

This session explains the potential of plants for medicinal purposes. Though this is not new, but the discovery of more exotic plants in the wild, such as that in Borneo, can provide a breakthrough in cures for diseases today and tomorrow.

Speakers

- **Dr Yeo Tiong Chia**, Chief Executive Officer, Sarawak Biodiversity Centre, Malaysia
- **Dr Anirban Sukul**, Director, Sukul Institute of Homeopathic Research, India

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

10.30am –
11.30am



Venue: Hall A, Level 2

INITIATIVE ROOM

Here's where experts as facilitators guide two groups of around 15 participants to dream up innovative possible solutions, within the sessions' last 20 minutes, for two issues related to the topic which is highlighted during the forum. The outcome may later be considered for actionable initiatives.

Developing Women Entrepreneurship

Female entrepreneurs often face challenges not familiar to male entrepreneurs. In these sessions, you'll discuss key challenges women entrepreneurs face and play a part in coming up with moving forward steps.

Initiative Groups:

Support Structure – Knowing where to find the right support network to help grow your business isn't always easy for women. So, how to build a support system that get women entrepreneurs into the mainstream?

Facilitator

- **Camille R. Escudero**, President, Business and Professional Women (BPW) Makati, Philippines

Creating Access to Funding – VCs have been said to be more prone to invest in startups run by those of their own kind – men invest in men. So, female partners in VC firms may raise the likeliness of them investing in startups by women. So, how to get more female investors involved in supporting one another?

Facilitator

- **Johan Bygge**, Chairman, EQTs Asia Pacific, Hong Kong

10.45am –
11.30am



Venue: Business Exchange Lounge, Exhibition Hall, Level 1

MASTERCLASS

Disruptive Marketing

Speaker

- **Camelia Tan Sri Ya'acob**, Founder and Envoy Executive, Rootwommers Sdn Bhd, Malaysia

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

11.30am –
11.45am



Venue: Hall BC, Level 2

SARAWAK FOCUS

Sneak peek of hydropower development and community engagement programmes in Sarawak.

(A video presentation followed by introduction by an industry expert.)

Presenter

- **Sharbini Suhaili**, Chief Executive Officer, Sarawak Energy Berhad, Malaysia

11.45am –
12.45pm



Venue: Hall BC, Level 2

PANEL DISCUSSION

Mapping out Tomorrow's Business

With the advent of the 4th Industrial Revolution, the way business is run, manpower is organised and which industries will prevail, will be radically different from what we have today. In this awe-inspiring session, we get a sneak peek into what tomorrow's business will look like and how we can be prepared for it.

Speakers

- **Samba Bathily**, Co-founder and Chief Executive Officer of Solektra International, Mali
- **Tobias Puehse**, Vice President, MasterCard Labs, Asia Pacific
- **Dato' Richard Alexander John Curtis**, Group Managing Director, Cahya Mata Sarawak Berhad, Malaysia

Moderator

- **Lisa Oake**, Chief Executive Officer, Oake Media, Singapore



Venue: Hall D, Level 2

MASTERCLASS

What are the Essential Differences Between Management and Leadership?

In business, we need to strike a balance between getting the organisation in order and inspiring the team to steer the business into new territories and innovative domains. What are the essential management and leadership traits that we should be aware of?

Speakers

- **Roshan Thiran**, Chief Executive Officer, Leaderonomics, Malaysia
- **Martin Tan**, Executive Director, Institute for Societal Leadership Singapore, Singapore Management University, Singapore

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

11.45am –
12.45pm



Venue: Hall A, Level 2

INITIATIVE ROOM

Here's where experts as facilitators guide two groups of around 15 participants to dream up innovative possible solutions, within the sessions' last 20 minutes, for two issues related to the topic which is highlighted during the forum. The outcome may later be considered for actionable initiatives.

Technology in Agriculture

Agricultural biotechnology has made agriculture possible in places like a desert as well as making crops hardy enough to withstand harsh weather and pests. Technology also cuts labour cost, raises efficiency and saves time.

Initiative Groups:

Empowering Rural Innovations – How can we unlock the creativity of the rural areas in agricultural innovations and artisan products?

Facilitator

- **Haji Sapuan Ahmad**, Director, Forest Department Sarawak, Malaysia

Farm to Market – Not only technology is fundamental in achieving a healthy bottom line for farmers but also pathways to mainstream trade. So, how can e-commerce platforms help farmers reach the market directly?

Facilitator

- **Ebrahim Patel**, Chairman, WIEF Young Leaders Network, WIEF Foundation and Managing Director, TransAfrix Holdings Ltd., South Africa

12.45pm –
2.00pm

Venue: Luncheon Hall, Level 1

NETWORKING LUNCH

2.00pm –
2.30pm



Venue: Hall BC, Level 2

MOCAfest PERFORMANCES

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

2.30pm –
3.30pm



Venue: Hall BC, Level 2

PANEL DISCUSSION

The Prospect of Fintech in Islamic Finance

The Islamic finance market size is now within the range of USD1.66 trillion to USD2.1 trillion with expectations of market size to be USD3.4 trillion by the end of 2018. Yet, human resource capital and finance technology (fintech) have yet to commensurate this market boom. What are the challenges and opportunities to fintech in Islamic finance?

Speakers

- **Andreas Hatzigeorgiou**, Chief Economist, Stockholm Chamber of Commerce, Sweden
- **Raja Teh Maimunah Raja Abdul Aziz**, Chief Executive Officer, AmInvestment Bank Berhad, Malaysia
- **Professor Dato' Dr Mohd Azmi Omar**, President and Chief Executive Officer, INCEIF, Malaysia

Moderator

- **Brian W. Tang**, Managing Director, Asia Capital Markets Institute (ACMI), Hong Kong

2.30pm –
3.30pm



Venue: Hall D, Level 2

MASTERCLASS

How Can SME Producers Enter into the Mainstream Halal Value Chain?

The global halal market stands to rise to a market worth of USD3.7 trillion by 2019 but the winners of global halal trade are the big multinational corporations such as Nestlé. This session explains ways in which SME producers can enter into mainstream halal value chain.

Speakers

- **Mohamed Geraldez**, Entrepreneur and Investor, MGeraldez.com, United States
- **Dato' Abdul Aziz Mat**, Principal Consultant, CIVET Technologies Sdn Bhd, Malaysia

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

2.30pm –
3.30pm



Venue: Hall A, Level 2

INITIATIVE ROOM

Here's where experts as facilitators guide two groups of around 15 participants to dream up innovative possible solutions, within the sessions' last 20 minutes, for two issues related to the topic which is highlighted during the forum. The outcome may later be considered for actionable initiatives.

Generating Renewable Energy

Although it's now encouraged to use renewable energy, renewable sources are not easily available and it's costly to produce than fossil fuel energy as well as to use.

Developing new renewable resources will require large initial investments to build infrastructure. These investments increase the cost of providing renewable electricity, especially during early years.

Initiative Groups:

Zero Waste Technology – Businesses taking action toward zero waste technology can be impactful on green economy. So, how can businesses adopt zero waste technology to contribute to a country's green economy?

Facilitator

- **Alan Laubsch**, Director, Natural Capital Markets, Lykke, Switzerland

Initiating Renewable Energy – Cost of providing renewable electricity is high at the initial stage due to building of infrastructure. So, how can we abate monetary challenges to encourage micro and small-time producers to set up and sell renewable electricity on the mainstream grid?

Facilitator

- **Dr Chen Shiun**, Vice President of Research and Development, Sarawak Energy Berhad, Malaysia

3.30pm –
3.45pm



COFFEE BREAK

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

3.45pm –
4.45pm



Venue: Hall BC, Level 2

PANEL DISCUSSION

Reconceptualising Education for the 4th Industrial Revolution

The world is moving into an era of automated production and data exchange in manufacturing technologies, which means jobs of tomorrow will be data-driven and knowledge-based. This necessitates a radical change in industrial knowledge and manpower requirements today. But is the current education system prepared to cope for this change? What are the changes that need to be made? How will the young generation be affected?

Speakers

- **Marc Prensky**, Founder and Executive Director, Global Future Education Foundation and Institute, United States
- **Ramji Raghavan**, Founder and Chairman, Agastya International Foundation, India
- **Andreas Schleicher**, Director, Directorate of Education and Skills, Organisation for Economic Co-operation and Development (OECD), France

Moderator

- **Kamarul Bahrin Haron**, Deputy Editor-in-Chief, Astro Awani, Malaysia



Venue: Hall D, Level 2

IDEAPAD

A session that brings to stage four startups with the most innovative ideas to pitch in front of a panel of judges comprising angel investors, venture capital firms and equity crowdfunding operators.

- **MyFinB**: Big data and analytics company, Malaysia
- **Smart Crowd**: Shariah compliant platform for fractional ownership of Real Estate, UAE
- **Nari**: Halal skin care line, USA
- **BAWA Cane**: Smart Cane for visually impaired, Malaysia

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

3.45pm –
4.45pm



Venue: Hall A, Level 2

INITIATIVE ROOM

Here's where experts as facilitators guide two groups of around 15 participants to dream up innovative possible solutions, within the sessions' last 20 minutes, for two issues related to the topic which is highlighted during the forum. The outcome may later be considered for actionable initiatives.

Fintech

With new financial service providers offering consumers alternative ways to raise funds, make point of sale and peer-to-peer transactions. For example, fintech – governments will feel compelled to introduce regulations to prevent fraud, cyber security and such.

Initiative Groups:

Blockchain Technology – How can digital currencies and blockchain technology be utilised for small business owners as well as be useful for them?

Facilitator

- **Farzam Ehsani**, Blockchain Lead, Rand Merchant Bank (RMB), South Africa

Fintech as an Emerging Technology – So, how should fintech move forward?

Facilitator

- **Andreas Hatzigeorgiou**, Chief Economist, Stockholm Chamber of Commerce, Sweden

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

4.45pm -
5.45pm



Venue: Hall BC, Level 2

PANEL DISCUSSION

Fostering Entrepreneurship amongst Women

As we move deeper into the 21st century, gender equality in the marketplace becomes more pronounced. More important than ever, we need more tools and support structure to bring more women entrepreneurs into the mainstream fold, so that they are empowered to make their own life and economic decisions. What are these critical tools? What does a support structure for women entail?

Speakers

- **Anu Chadha**, Founder and Chief Executive Officer, 3A Clothing Company, India
- **Camille R. Escudero**, President, Business and Professional Women (BPW) Makati, Philippines
- **Dr Soraya Ismail**, Managing Director, Vitality Boost Sdn Bhd, Malaysia

Moderator

- **Dato' Dr Norraesah Mohamad**, Chairman, WIEF Businesswomen Network and Chairman, My E.G. Services Berhad, Malaysia



Venue: Hall D, Level 2

MASTERCLASS

Is the Internet of Things (IoT) Technology a Threat to Security or a Revolutionary Opportunity?

The IoT is the inter-networking of physical devices, buildings, household appliances which are embedded with technology that enables these objects to collect and exchange data, and also respond to their owners with a touch of a button or voice technology. This innovation greatly increases the mobility and connectivity of the things around us, making transactions and logistics faster than we can imagine, but it also poses a security threat. Does the opportunity outweigh the threat of this technology?

Speakers

- **Professor Arif M. Ansari**, Professor, Data Sciences and Operations Department, Marshall School of Business, USC, United States
- **Todd Ashton**, President, Ericsson Malaysia, Sri Lanka and Bangladesh

DAY TWO - WEDNESDAY, 22ND NOVEMBER 2017

4.45pm –
5.45pm



Venue: Hall A, Level 2

INITIATIVE ROOM

Here's where experts as facilitators guide two groups of around 15 participants to dream up innovative possible solutions, within the sessions' last 20 minutes, for two issues related to the topic which is highlighted during the forum. The outcome may later be considered for actionable initiatives.

Innovation in Education

Quite a few innovators are already at work in educational institutions, schools and communities that helped transform lives of marginalised students through making education accessible. This promotes lifetime learning and can potentially help alleviate rural literacy among the underprivileged.

Initiative Groups:

Massive Open Online Courses (MOOCs) – This alternative method to online learning offers free access to useful as well as educational courses. Despite its many benefits, it has also received extensive critique because it involves significant investment. So, how can those offering MOOCs counter the funding issue?

Facilitator

- **Marc Prensky**, Founder and Executive Director, Global Future Education Foundation and Institute, United States

Accessibility of MOOCs – The benefit of MOOCs is its accessibility. However, this may not be the case in rural areas, where MOOCs can be most useful. So, how can we ensure MOOCs accessibility in rural areas?

Facilitator

- **Andreas Schleicher**, Director, Directorate of Education and Skills, Organisation for Economic Cooperation and Development (OECD), France

9.00am –
6.00pm



Venue: Exhibition Hall, Level 1

EXHIBITION

Exhibition of sponsors, Business Exchange, SME vendors, and MOCASouq for creative and design businesses.

9.00am –
6.00pm



Venue: Complementary Programme Rooms, Level 2

COMPLEMENTARY PROGRAMMES

8.00pm –
10.00pm



Venue: Hall BC, Level 2

MOCAfest SOUNDSCAPE CONCERT

DAY THREE - THURSDAY, 23RD NOVEMBER 2017

9.00am –
10.00am



Venue: Hall BC, Level 2

SARAWAK FOCUS

Investment Opportunity in Sarawak Corridor of Renewable Energy (SCORE)

Sarawak Corridor of Renewable Energy (SCORE) is a game-changer for the Sarawak economy. The five growth nodes namely, Tanjung Manis, Mukah, Samalaju, Baram and Tunoh, offer various opportunities to be tapped not only by the big players of the heavy and energy-intensive industry, but also by the local industry players such as service providers. In this session, discover what else SCORE can offer to the investors.

Opening Keynote Address by **The Honourable Datuk Amar Awang Tengah Ali Hasan**, Deputy Chief Minister, Minister of Industrial and Entrepreneur Development and Second Minister of Urban Development and Natural Resources Sarawak, Malaysia

Speakers

- **Tan Sri Datuk Amar Wilson Baya Dandot**, Chief Executive Officer, Regional Corridor Development Authority (RECODA), Sarawak, Malaysia
- **Datuk N. Rajendran**, Deputy Chief Executive Officer, Malaysian Investment Development Authority (MIDA), Malaysia

Moderator

- **Brian W. Tang**, Managing Director, Asia Capital Markets Institute (ACMI), Hong Kong

10.00am –
10.15am



COFFEE BREAK

DAY THREE - THURSDAY, 23RD NOVEMBER 2017

10.15am–
11.00am



Venue: Hall BC, Level 2

SARAWAK FOCUS

Sarawak State Initiatives on Digital Economy

Sarawak has embarked on the new strategy to transform its economy through digital economy and it's willing to invest substantially to be connected to the global economy. What are the benefits that Sarawak will gain out of developing a digital economy? What are the opportunities that Sarawak can offer to develop various initiatives on digital economy?

Opening Keynote Address by **The Honourable Tan Sri Datuk Amar Haji Mohd Morshidi Abdul Ghani**, Sarawak State Secretary, Malaysia

Speakers

- **The Honourable Tan Sri Datuk Amar Haji Mohd Morshidi Abdul Ghani**, Sarawak State Secretary, Malaysia
- **Jeffrey Lo**, Distinguished Engineer and Chief Architect, Cisco Systems, Inc., United States

Moderator

- **Kamarul Bahrin Haron**, Deputy Editor-in-Chief, Astro Awani, Malaysia

DAY THREE - THURSDAY, 23RD NOVEMBER 2017

11.00am –
11.45am



Venue: Hall BC, Level 2

SARAWAK FOCUS

Sarawak as a Premium Tourist Destination

Located strategically in Southeast Asia, on the island of Borneo, Sarawak's blessed with beautiful and scenic landscapes that offer various types of exhilarating and adventurous activities. With more than 27 ethnic groups that speak different languages and live harmoniously together, Sarawak's indeed unique. Capitalising on this uniqueness, the tourism development in Sarawak focuses on Culture, Adventure and Nature (CAN) products. Sarawak is also promoting Meeting, Incentive, Conference and Exhibition (MICE). In this session, discover opportunities Sarawak can offer.

Opening Keynote Address by **Datu Ik Pahon Anak Joyik**, Permanent Secretary, Ministry of Tourism, Arts, Culture, Youth and Sports Sarawak, Malaysia

Speakers

- **Datu Ik Pahon Anak Joyik**, Permanent Secretary, Ministry of Tourism, Arts, Culture, Youth and Sports Sarawak, Malaysia
- **Dato' Seri Tengku Dr Zainal Adlin Tengku Mahamood**, Chairman, The Sabah Parks Board of Trustees, Malaysia

Moderator

- **Lisa Oake**, Chief Executive Officer, Oake Media, Singapore

DAY THREE - THURSDAY, 23RD NOVEMBER 2017

11.45am –
12.45pm



Venue: Hall BC, Level 2

PANEL DISCUSSION

Blockchain Technology and Its Impact on International Trade

Blockchain technology is the next age of the internet. Today, we can exchange cross-border information such as email directly from sender to recipient. The world of tomorrow in the age of blockchain, people will be able to send anything of value. That includes money, titles, deeds, music, art, scientific discoveries, intellectual property and many more. It provides the strongest case yet for international trade, since blockchain has the potential of establishing a framework where supplier can deal safely and directly with the buyer. What impact does it have on global prices and most importantly our businesses in the future?

Speakers

- **Alan Laubsch**, Director, Natural Capital Markets, Lykke, Switzerland
- **Armin Osmancevic**, Co-founder and Chief Executive Officer, MyBazar, United Arab Emirates
- **Farzam Ehsani**, Blockchain Lead, Rand Merchant Bank (RMB), South Africa

Moderator

- **Daniel Sieberg**, Author of 'The Digital Diet' and Co-founder of the News Lab, Google, United States

12.45pm –
1.15pm

Venue: Hall BC, Level 2

CLOSING SESSION

Kuching Statement on the 13th WIEF read by

Tan Sri Ahmad Fuzi Abdul Razak, Secretary General, WIEF Foundation

Special Address by **The Honourable Datuk Amar Awang Tengah Ali Hasan**, Deputy Chief Minister, Minister of Industrial and Entrepreneur Development and Second Minister of Urban Development & Natural Resources Sarawak

Vote of Thanks by **The Honourable Tun Musa Hitam**, Chairman, WIEF Foundation

1.15pm –
2.15pm

Venue: Luncheon Hall, Level 1

NETWORKING LUNCH

9.00am –
3.00pm



Venue: Exhibition Hall, Level 1

EXHIBITION

Exhibition of sponsors, Business Exchange, SME vendors, and MOCASouq for creative and design businesses.





COMPLEMENTARY PROGRAMMES

The WIEF has progressed into a globally recognised Forum that builds bridges through business. Over the years, our models for business networking and engagement have grown and evolved to suit the different needs of our partners.

The Complementary Programmes consist of a series of dedicated sessions for organisations or governments that wish to engage with an exclusive group of audience on specific topics of interest.

The Sponsors and Special Programmes offer a niche opportunity for organisations from a wide range of industries to interact and be in touch with potential business collaborators and investors directly.

The Investment Programme serves as an exclusive platform for countries to launch their key investment profiles and showcase trade opportunities to a global audience. Senior representatives from the participating countries will be present to explore and develop lucrative business connections as well as build new partnerships.

COMPLEMENTARY PROGRAMMES

Room Schedule on Day Two | Wednesday, 22nd November 2017

Complementary Programme 1, Level 2

9.30am –
11.00am**Halal Industry Development Corporation (HDC)**
Investment Opportunities in Halal Hubs in Malaysia**Mohammed Razif Othman**
+6012 250 8170 | razif.othman@hdcglobal.com11.30am –
1.00pm**Capital Markets Malaysia (CMM)**
Panel Discussion on Infrastructure Funding**Preetha Subramaniam**
+6012 296 4156 | PreethaS@seccom.com.my2.30pm –
4.00pm**Indonesian Investment Promotion Center**
Investment Opportunities in Indonesia**Eko Wijanarko**
+65 9128 7424 | iipc.sg@bkpm.go.id4.30pm –
6.00pm**Malaysian Phosphate Additives (Sarawak) Sdn Bhd**
Phosphate for Growth & Downstream Opportunities at Samalaju Industrial Park**Raymond Ugay Benjamin**
+6016 579 3759 | raymond@samalaju.cmsb.com.my

To attend any programme, kindly RSVP to the respective programme organisers. For more information, please visit www.wief.org/forum/13/complementary-programmes/

COMPLEMENTARY PROGRAMMES

Room Schedule on Day Two | Wednesday, 22nd November 2017

Complementary Programme 2, Level 2

9.30am – 11.00am	Pertubuhan Legasi Tun Abdullah Ahmad Badawi Hadhari Global Network Dr Mohammad Hakimi Mohd Shafiai +6013 529 7984 mhakimi68@gmail.com
11.30am – 1.00pm	Malaysia Digital Economy Corporation (MDEC) Sdn Bhd MDEC Workshop on Islamic Digital Economy Framework & Presentation on Islamic Fintech Syahrul Nizar Yahya +6019 378 7838 syahrul.yahya@mdec.com.my
2.00pm – 6.00pm	WIEF Foundation AWQAF Exchange @ WIEF Eleena Shahrudin Leong +6010 606 6606 eleena@wief.org
6.30pm – 8.30pm	WIEF Foundation WIEF Businesswomen Network Nor Azuwa +6019 368 7145 norazuwa@wief.org Lulu Hanim +6012 687 4897 lulu@wief.org

Room Schedule on Day THREE | Thursday, 23rd November 2017

10.00am – 11.00am	WIEF Foundation Alumni WIEF Young Leaders Network Said Hamadi +6019 345 8570 said@wief.org
-------------------	---

To attend any programme, kindly RSVP to the respective programme organisers. For more information, please visit www.wief.org/forum/13/complementary-programmes/

COMPLEMENTARY PROGRAMMES

Room Schedule on Day Two | Wednesday, 22nd November 2017

Complementary Programme 3, Level 2

9.30am – 11.00am	Tatarstan Investment Development Agency Russia - Islamic World: Focus on the Republic of Tatarstan Investment Kirill Gladnev +7951 063 9794 Kirill.Gladnev@tatar.ru
11.30am – 1.00pm	Serunai Commerce Sdn Bhd The Halal Economy – a new source of economic growth Intan Suriya Ramly +6012 676 6534 Intan.Suriya@serunai.com
2.30pm – 4.00pm	Iskandar Halal Park Iskandar Halal Park - a complete World-class integrated Halal Ecosystem Salasiah Abbas +6019 773 8522 salasiah@umland.com.my
4.30pm – 6.00pm	The Philippine Trade and Investment Center Investment Opportunities in Republic of the Philippines Rosa Katrina Banzon +6012 764 6476 rosakatrinabanzon@dti.gov.ph

To attend any programme, kindly RSVP to the respective programme organisers. For more information, please visit www.wief.org/forum/13/complementary-programmes/





13th WIEF EXHIBITION

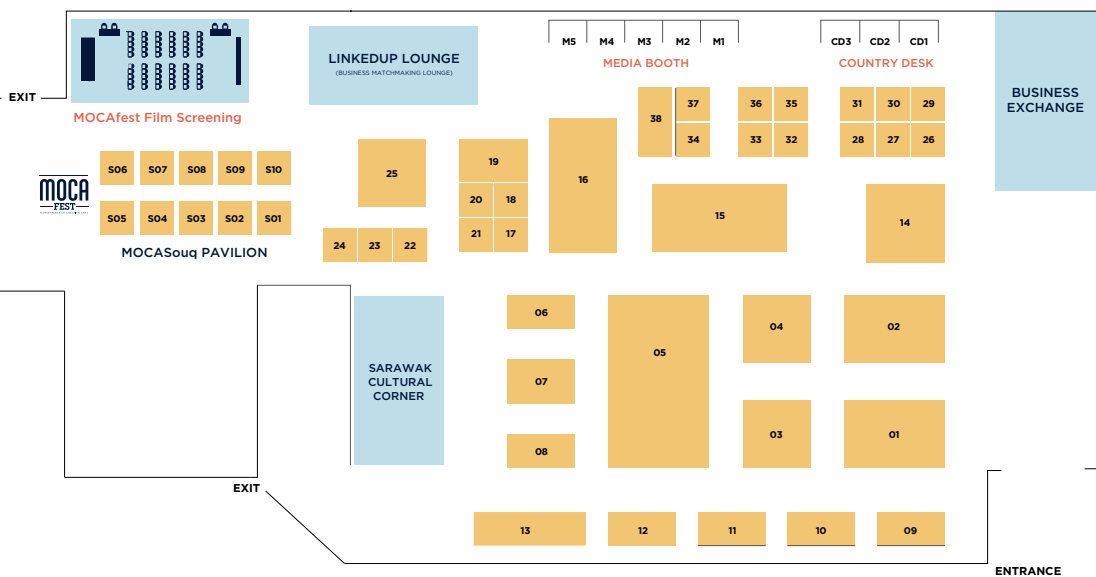
The 13th WIEF Exhibition is an extension of the Forum. It provides interested organisations with the opportunity to promote their brand and showcase their products and services while directly engaging with guests and participants of the Forum.

The Exhibition hall is strategically located in the vicinity of the Forum's main venue and session halls. It also acts as a host to other Forum initiatives such as the Business Exchange, LinkedUp Lounge, MOCAfest Film Screening and MOCASouq, making it a hub of activities throughout the three days of WIEF.

WIEF Exhibition is equipped with booth spaces for corporations to showcase their products, network and entertain their guests in their own private area. SMEs, NFPs, corporations, media organisations, and country pavilions regularly take up space at the Exhibition and the overall feedback has been positive since the platform provides an extra dimension to their presence and return on their investment.

EXHIBITION HALL, LEVEL 1

21 - 23 NOVEMBER 2017



EXHIBITORS DIRECTORY

- 1 Cenviro Sdn Bhd**
www.cenviro.com
- 2 Regas Premium Auto Sdn Bhd**
www.regas.com.my
- 3 Permodalan Nasional Berhad**
www.pnb.com.my
- 4 SACOFA Sdn Bhd**
www.sacofa.com.my
- 5 Sarawak Pavilion**
www.simu.gov.my
- 6 Lebuhraya Borneo Utara Sdn Bhd**
www.panborneo.com.my
- 7 AirAsia Berhad**
www.airasia.com
- 8 Iskandar Investment Berhad (IIB)**
www.iskandarinvestment.com
- 9 United Malayan Land Berhad**
www.umlnd.com.my
- 10 Sime Darby Berhad**
www.simedarby.com
- 11 Islamic Development Bank**
www.isdb-pilot.org
- 12 Zilzar Tech Sdn Bhd**
www.zilzar.com
- 13 Malaysia Digital Economy Corporation (MDEC) Sdn Bhd**
www.mdec.my
- 14 Iskandar Regional Development Authority (IRDA)**
www.irda.com.my
- 15 Ministry of International Trade and Industry (MITI)**
www.matrade.gov.my / www.miti.gov.my
- 16 Directorate of International Programmes, ANO, Republic of Tatarstan of the Russian Federation**
www.tida.tatarstan.ru/eng/index.htm
- 17 Sarawak Energy Berhad**
www.sarawakenergy.com.my
- 18 Malaysia Healthcare Travel Council (MHTC)**
www.mhtc.org.my
- 19 Naim Holdings Berhad**
www.naimproperties.com.my
- 20 Katsana Advanced Telematics**
www.katsana.com
- 21 KPJ Healthcare Berhad**
www.kpjhealth.com.my
- 22 Triamant**
www.triamant.be
- 23 Madinah Institute for Leadership and Entrepreneurship**
www.mile.org
- 24 Pertubuhan Legasi Tun Abdullah Ahmad Badawi**
www.legasiabdullahbadawi.com
- 25 FELCRA Berhad**
www.felcra.com.my
- 26 Koperasi Belia Inovatif Sarawak Berhad**
www.kobis.my
- 27 FAME International College**
www.fame.edu.my
- 28 IPY Vision Sdn Bhd**
www.t21networks.com
- 29 Azzahra Product Sdn Bhd / Anjaad Borneo**
www.azzahraproduct.com / www.anjaadborneo.com
- 30 Great Eastern Takaful / Bigdex Plt**
www.greateastern3lions.com / www.bigdex.net
- 31 Intuition Intelligence Inc**
www.intuitionintelligence.com
- 32 DD Animation Studio Sdn Bhd**
www.digitaldurian.tv
- 33 Gear Lube (M) Sdn Bhd**
- 34 Malaysia International Halal Showcase (MIHAS)**
www.mihass.com.my
- 35 International Research Centre of Islamic Economics and Finance (IRCIEF)**
www.kuis.edu.my
- 36 Universiti Malaysia Sarawak**
www.unimas.my
- 37 Algaetech International Sdn Bhd**
www.algaetech.com.my
- M1 MEDIA BOOTHS**
- M2 Malaysian Business**
www.malaysian-business.com
- Thomson Reuters - Salaam Gateway**
- M3** www.salaamgateway.com
- Islamic Finance News**
www.islamicfinancenews.com
- M4 Oxford Business Group**
www.oxfordbusinessgroup.com
- M5**
- CNBC**
www.CNBC.com
- CD1 COUNTRY DESKS**
- CD2 The Philippines**
- CD3 Republic of Indonesia Kingdom of Belgium**
- S01 MOCASouq PAVILION**
- 9 Lives Art Group**
www.facebook.com/9livesborneo
- S02**
- S03 Rohingya Project**
- S04 Prima Global**
- Suti Dukan**
www.facebook.com/SutiDukan
- S05**
- S06 Bokitta**
- UNIMAS (FACA)**
www.unimas.my
- S07**
- UNIMAS (FACA)**
www.unimas.my
- S08**
- MOCafest Artists**
www.facebook.com/mocafest2017
- S09**
- ThatBamboo**
www.rizalmusic.com
- S10**
- E-Magineers (M) Sdn Bhd**
www.emagineers.com.my





COUNTRY DESKS

CD1**THE PHILIPPINES****Katrina Banzon**

Commercial Attache

+603 218 11074 | malaysia@dti.gov.ph**Industries in Focus**

AgriBusiness, Infrastructure, Halal, Manufacturing, Aerospace

CD2**REPUBLIC OF INDONESIA****Eko Wijanarko**

Deputy Director

+65 6334 4410 | iipc.sg@bkpm.go.id**Industries in Focus**

Agriculture, Tourism, Maritime, Infrastructure

CD3**KINGDOM OF BELGIUM****Eric de Lame**

Trade Commissioner

+603 2168 8895 | eric@klbelgiantrade.org**Industries in Focus**

Halal, Logistics, Cosmetics





BUSINESS EXCHANGE

The session is crafted around a business presentation which is a 7-minute elevator pitch, followed by a networking session with interested participants at designated tables.

Business Exchange has been proven to be an effective platform for businesses to have their pitch heard to Forum participants. This results in higher awareness and mindshare among participants, creating possibilities of new relationship and networks that expand their enterprise.

This unique feature of WIEF is located inside the exhibition hall where formal and conducive business environment being prepared to ensure the business objective of the presenters being met.

Day Two

Wednesday, 22nd November 2017

10.45am - 6.00pm | Exhibition Hall, Level 1

BUSINESS EXCHANGE PROGRAMME

Day Two | Wednesday, 22nd November 2017

10.45am - 11.30am	Masterclass: Disruptive Marketing	Malaysia
11.35am - 11.42 am	M & Z Empowerment Institute	Malaysia
11.42am - 11.49am	Madinah Institute for Leadership and Entrepreneurship (MILE)	Saudi Arabia
11.49am - 11.56am	Malaysia International Halal Showcase (MIHAS)	Malaysia
12.03pm - 12.10pm	Pertubuhan Legasi Tun Abdullah Ahmad Badawi	Malaysia
12.10pm - 12.17pm	KATSANA Advanced Telematics	Malaysia
12.17pm - 12.24pm	Resonics Consultancy	Malaysia
12.24pm - 12.31pm	KPJ Healthcare Berhad	Malaysia

12.31pm - 1.00pm BUSINESS EXCHANGE NETWORKING

2.10pm - 2.17pm	Priston Consultancy Sdn Bhd	Malaysia
2.17pm - 2.24pm	The Collective Studio	Malaysia
2.24pm - 2.31pm	Intuition Intelligence Inc	USA
2.31pm - 2.38pm	Rootwommers Sdn Bhd	Malaysia
2.38pm - 2.45pm	Algaetech International	Malaysia
2.45pm - 2.52pm	6E-Events (EIW Management Sdn Bhd)	Malaysia
2.52pm - 2.59pm	Gear Lube (M) Sdn Bhd	Malaysia

2.59pm - 3.20pm BUSINESS EXCHANGE NETWORKING

BUSINESS EXCHANGE PROGRAMME

Day Two | Wednesday, 22nd November 2017

03.20pm - 3.27pm	Munshi Enterprise Ltd	Bangladesh
3.27pm - 3.34pm	MC Payment (M) Sdn Bhd	Malaysia
3.34pm - 3.41pm	FELCRA Berhad	Malaysia
3.41pm - 3.48pm	Diversatech (M) Sdn Bhd	Malaysia
3.48pm - 3.55pm	DD Animation Studio Sdn Bhd	Malaysia
3.55pm - 4.02pm	Design Vision Associates Ltd	Bangladesh
4.02pm - 4.09pm	ULTRANOVATE Sdn Bhd	Bangladesh
4.09pm - 4.30pm	BUSINESS EXCHANGE NETWORKING	
4.30pm - 4.37pm	Triamant	Belgium
4.37pm - 4.44pm	FELCRA Properties Sdn Bhd	Malaysia
4.44pm - 4.51pm	FELCRA Niaga	Malaysia
4.51pm - 4.58pm	Center for Competency-Based Learning & Development (CBLD)	Singapore
4.58pm - 5.05pm	NMO Sdn Bhd	Malaysia
5.05pm - 5.12pm	IntoDesign Laboratory	Malaysia
5.12pm - 5.42pm	BUSINESS EXCHANGE NETWORKING	
5.42pm - 6.00pm	CLOSING	





IDEAPAD

IdeaPad is a niche event that happens during the 13th WIEF. What it does is, it gives a sneak peek into the world of startup business. IdeaPad provides an important platform for aspiring entrepreneurs with innovative ground-breaking and disruptive ideas to capture the interest of potential clients and investors from across the globe.

Pre-qualified companies are given the stage to pitch their business ideas to a panel of judges comprising venture capitalists, private equity firms and angel investors.

Day Two

Wednesday, 22nd November 2017

3.45pm - 4.45pm | Hall D, Level 2

-
- 1. MyFinB:** Big data and analytics company, Malaysia
 - 2. Smart Crowd:** Shariah compliant platform for fractional ownership of Real Estate, UAE
 - 3. Nari:** Halal skin care line, USA
 - 4. BAWA Cane:** Smart Cane for visually impaired, Malaysia

MARKETPLACE OF CREATIVE ARTS

MOCASOUG

VISUAL ARTS

MOCA
—FEST—

SOUNDSCAPE

FILM

IN CONJUNCTION WITH 13th WIEF

21 - 23 NOV 2017

BORNEO CONVENTION CENTRE KUCHING | SARAWAK



MOCAfest



@mocafest



mocafest



mocafest_

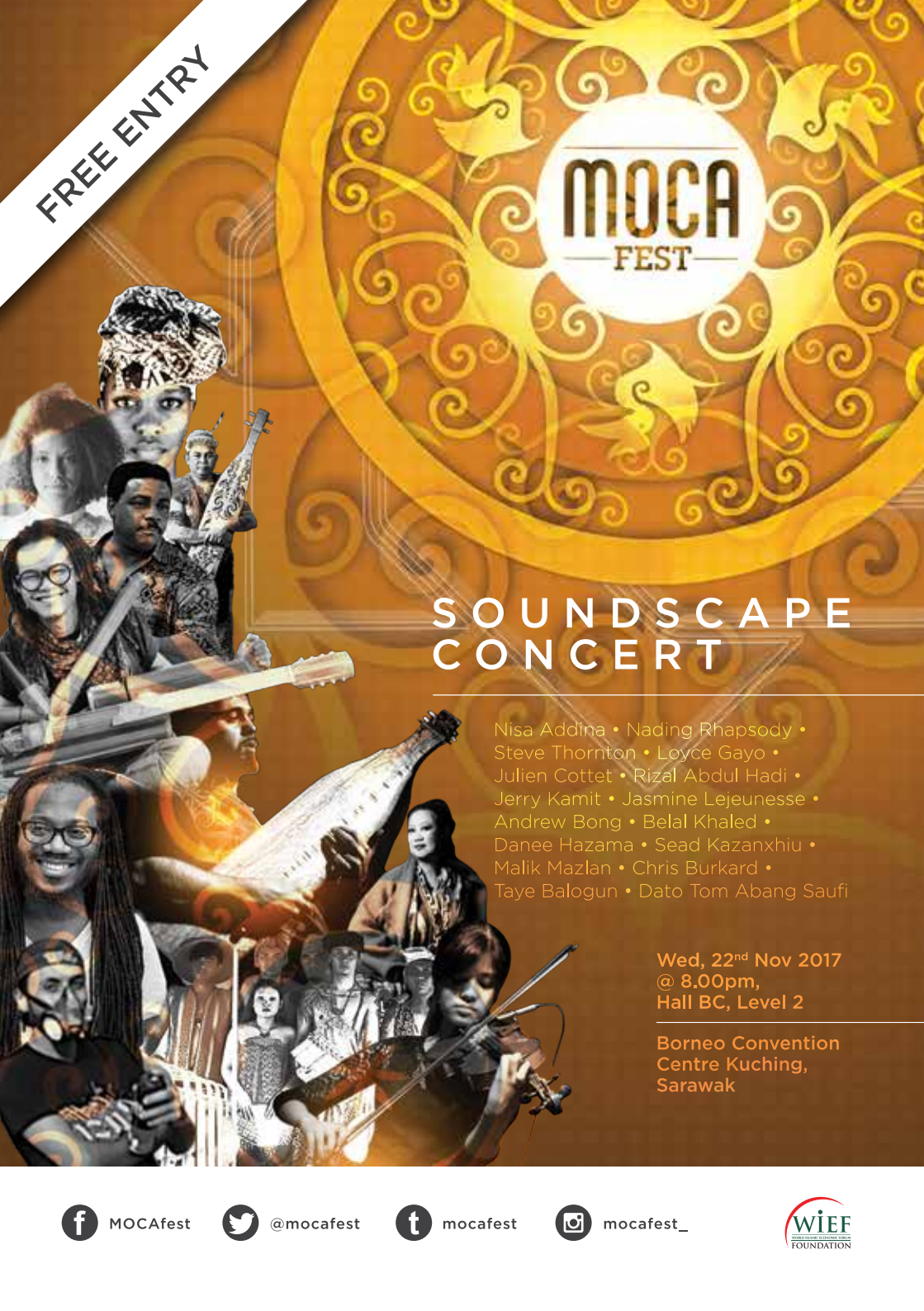


MOCAfest

seeks to synthesise the creative and business world so that they can learn from one another.

It is the melting pot of various artistic expressions, where artists, old and new, emerging and established, Muslim and non-Muslim, come together to create unique blends of art – cutting across race, religion and cultures.





FREE ENTRY

MOCA
FEST

SOUNDSCAPE CONCERT

Nisa Addina • Nading Rhapsody •
Steve Thornton • Loyce Gayo •
Julien Cottet • Rizal Abdul Hadi •
Jerry Kamit • Jasmine Lejeunesse •
Andrew Bong • Belal Khaled •
Danee Hazama • Sead Kazanxhiu •
Malik Mazlan • Chris Burkard •
Taye Balogun • Dato Tom Abang Saufi

Wed, 22nd Nov 2017
@ 8.00pm,
Hall BC, Level 2

Borneo Convention
Centre Kuching,
Sarawak



MOCAfest



@mocafest



mocafest



mocafest_





The MOCAfest Programme

DAY ONE | TUESDAY, 21ST NOVEMBER 2017

9.00am -
9.15am

Venue: Exhibition Hall, Level 1

MOCAfest Artist Clips and Montage

Circle dialogues with MOCAfest participants and audience.

9.00am -
9.20am

Venue: Hall BC, Level 2

MOCAfest Prelude

Opening performance before opening session of the 13th WIEF by the sape master Jerry Kamit, Julien Cottet, Rizal Abdulhadi and Yudhi Andiko.

9.15am -
10.15am

Venue: Exhibition Hall, Level 1

Film I

Documentaries showcasing Sarawak's ethnicity, heritage and eco diversity.

'Meet the Makers' - By FINAS.

10.15am -
11.15am

Venue: Exhibition Hall, Level 1

Film II

Films by Faculty of Applied & Creative Arts (FACA) of UNIMAS

Catch 'The Road to God' by Mohd. Jefri Samaroon, a finalist in the BMW shorties in 2017

'Meet the Makers' - team from UNIMAS

Circle dialogues with International directors and audience.

11.15am -
12.00pm

Venue: Exhibition Hall, Level 1

Indie Films

Teeb TV selections of independent films; international and local.

MOCAfest Programme

DAY ONE | TUESDAY, 21ST NOVEMBER 2017

12.00pm -
1.00pm

Venue: Exhibition Hall, Level 1

Film III

'The Making of Moana'

'Meet the Makers' session with Danee Hazama after the screening.
A world renown photographer and advisor for feature film *Moana*.

1.00pm -
2.00pm

Venue: Exhibition Hall, Level 1

'Have you got what it takes?' 1st audition

TV personalities/host auditions by Teeb TV /UNIMAS/ FINAS
MOCAfest artist clips and montage.

1.30pm -
1.45pm

Venue: Hall BC, Level 2

MOCAfest Performances

A heritage fashion parade themed 'Taking heritage from the museum to the street' by Sarawak's own internationally renowned fashion designer Dato' Tom Abang Saufi.

2.00pm -
2.30pm

Venue: Exhibition Hall, Level 1

Film IV

'Under an Arctic Sky' – film tour

'Meet the Makers' session with distributor LUL on why this film "...after Light Upon Light" has established itself as an Islamic production house for all things Islamic.
- founder Aizan Yusoff.

Circle dialogues with MOCAfest participants and audience.
MOCAfest artist clips and montage.

2.30pm -
3.00pm

Venue: Exhibition Hall, Level 1

'Have you got what it takes?' 2nd audition

TV personalities/host auditions by Teeb TV /UNIMAS/ FINAS
MOCAfest artist clips & montage.

MOCAfest Programme

DAY ONE | TUESDAY, 21ST NOVEMBER 2017

3.00pm -
3.30pm

Venue: Exhibition Hall, Level 1

Film V

'Music is Our Weapon'

'Meet the Makers' session with Taye Balogun after the screening.
Circle dialogues 'Makers' end of day round up session.
Danee Hazama | Taye Balogun | Aizan Yosuff (LUL) | Azuan Muda
(Teeb TV) | Mohd Jefri bin Samaroon - UNIMAS

3.30pm -
4.00pm

Venue: Exhibition Hall, Level 1

Indie Films

Teeb TV selections of independent films; international and local.

4.00pm -
5.00pm

Venue: Exhibition Hall, Level 1

'Have you got what it takes?' 3rd audition

TV personalities/host auditions by Teeb TV /UNIMAS/ FINAS
MOCAfest artist clips and montage.

10.00am -
5.30pm

Venue: Main Lobby, Level 2

Visual Arts Exhibition & Installation

A heritage fashion parade themed 'Taking heritage from the museum to the street' by Sarawak's own internationally renowned fashion designer Dato' Tom Abang Saufi.

10.00am -
5.30pm

Venue: Exhibition Hall, Level 1

MOCASouq

A creative bazaar for all things artisanal, art and crafts. The gathering of Unimas, 9 Lives artists group and community art activities.

MOCAfest Programme

DAY TWO | WEDNESDAY, 22ND NOVEMBER 2017

9.00am -
10.00am

Venue: Exhibition Hall, Level 1

Film I

Documentaries showcasing Sarawak's ethnicity, heritage and eco diversity.

'Meet the Makers' - By FINAS.

10.00am -
11.00am

Venue: Exhibition Hall, Level 1

MOCAfest artist clips and montage.

Circle dialogues with MOCAfest participants and audience.

11.00am -
12.00pm

Venue: Exhibition Hall, Level 1

Film II

Films by Faculty of Applied & Creative Arts (FACA) of UNIMAS

Catch 'The Road to God' by Mohd. Jefri Samaroon, a finalist in the BMW shorties in 2017

Circle dialogues with International directors and audience.

12.00pm -
1.00pm

Venue: Exhibition Hall, Level 1

Indie Films

Teeb TV selections of independent films; international and local.

1.00pm -
1.30pm

Venue: Exhibition Hall, Level 1

Back to back afternoon screenings

Film I

'Music Is Our Weapon'

'Meet the Makers' session with Taye Balogun after the screening.

Film II

'Under an Arctic Sky' - film tour - Chris Burkard

Film III

'The making of Moana'

'Meet the Makers' session with Danee Hazama after the screening. A world renown photographer and advisor for feature film *Moana*.

'Meet the Makers' midsession / Q&A.

Danee Hazama | Taye Balogun | Azuan Muda (Moderator)

MOCAfest Programme

DAY TWO | WEDNESDAY, 22ND NOVEMBER 2017

1.30pm -
2.30pm

Venue: Exhibition Hall, Level 1

'Have you got what it takes?' Final audition

TV personalities/host auditions by Teeb TV /UNIMAS/ FINAS
MOCAfest artist clips and montage.

2.00pm -
2.15pm

Venue: Hall BC, Level 2

MOCAfest Performances

performance by Steve Thornton the world-renown percussionist and the drums of Sarawak.

2.00pm -
3.00pm

Venue: Exhibition Hall, Level 1

Film IV

Films by Faculty of Applied & Creative Arts (FACA) of UNIMAS

Catch 'The Road to God' by Mohd. Jefri Samaroon, a finalist in the BMW shorties in 2017

'Meet the Makers' – team from UNIMAS
Circle Dialogues with directors and audience.

Circle Dialogues with MOCAfest participants and audience.
MOCAfest artist clips and montage.

3.00pm -
3.30pm

Venue: Exhibition Hall, Level 1

Film IIV

Documentaries showcasing Sarawak's ethnicity, heritage and eco diversity.

MOCAfest artist clips and montage.

3.30pm -
4.00pm

Venue: Exhibition Hall, Level 1

'Have you got what it takes? - Final session

TV personalities/host auditions by Teeb TV /UNIMAS/ FINAS

4.00pm -
5.00pm

Venue: Exhibition Hall, Level 1

Indie Films

Teeb TV selections of independent films; international and local.

MOCAfest Programme

DAY TWO | WEDNESDAY, 22ND NOVEMBER 2017

8.00pm -
10.00pm

Venue: Hall BC, Level 2

Soundscape Concert

The highlight of MOCAfest is an exciting evening of performance that spotlights collaborations and impromptu fusion work by artists of cross-disciplinary backgrounds. Artists are Dato' Tom Abang Saufi, Steve Thornton, Kiqi Abraham, Kedung Ballang, Loyce Gayo, Belal Khaled, Malik Mazlan, Sead Kaz, Taye Balogun, (video performance by Nisa Addina, Andrew Bong), Jerry Kamit, Julien Cottet, Chris Burkard, Rizal Abdulhadi, Yudhi Andiko, Jasmine Lejeunesse and Nading Rhapsody.

10.00am -
5.30pm

Venue: Main Lobby, Level 2

Visual Arts Exhibition & Installation

MOCAfest visual art exhibition and live installations by Awang Ko' Hamdan, Belal Khaled, Danee Hazama, Fatima Zehra, Malik Mazlan, Sead Kazanxhiu, Abdul Razak Aziz and Intan Jailani, Unimas and 9 Lives.

10.00am -
5.30pm

Venue: Exhibition Hall, Level 1

MOCASouq

A creative bazaar for all things artisanal, art and crafts. The gathering of Unimas, 9 Lives artist group and community art activities.

MOCAfest Programme

DAY THREE | THURSDAY, 23RD NOVEMBER 2017

9.00am -
10.00am

Venue: Exhibition Hall, Level 1

Indie Films

Teeb TV selections of independent films; international and local.

10.00am -
12.30pm

Venue: Exhibition Hall, Level 1

Soundscape / MOCAfest artist clips & montage.

Back to back morning screenings

Film I

'Music Is Our Weapon'

'Meet the Makers' session with Taye Balogun after the screening.

Film II

'Under an Arctic Sky - film tour' - Chris Burkard

Film III

'The making of Moana'

'Meet the Makers' session with Danee Hazama after the screening.

A world renowned photographer and advisor for feature film *Moana*.

Film IV

The Road to God'

'Meet the Makers' session with Mohd. Jefri Samaroon, a finalist in the BMW shorties in 2017

Circle dialogues with International directors and audience.

MOCAfest Programme

DAY THREE | THURSDAY, 23RD NOVEMBER 2017

12.30pm -
1.00pm

Venue: Exhibition Hall, Level 1

Soundscape / MOCAfest artist clips & montage.
Back to back afternoon screenings

Film I

'Music Is Our Weapon'

'Meet the Makers' session with Taye Balogun after the screening.

Film II

'Under an Arctic Sky - film tour' - Chris Burkard

Film III

'The making of Moana'

'Meet the Makers' session with Danee Hazama after the screening.
A world renowned photographer and advisor for feature film *Moana*.

'Meet the Makers' mid-session / Q&A.

Danee Hazama | Taye Balogun | Azuan Muda (Moderator)

1.00pm -
2.00pm

Venue: Exhibition Hall, Level 1

Indie Films

Teeb TV selections of independent films; international and local.

2.00pm -
2.30pm

Venue: Exhibition Hall, Level 1

Film V

Films by Faculty of Applied & Creative Arts (FACA) of UNIMAS

Catch 'The Road to God' by Mohd. Jefri Samaroon, a finalist in the BMW shorties in 2017

'Meet the Makers' - team from UNIMAS

Circle Dialogues with directors & audience.

Circle dialogues with MOCAfest participants, UNIMAS & audience.
MOCAfest artist clips and montage.

2.30pm -
3.00pm

Venue: Exhibition Hall, Level 1

Film IV

Documentaries showcasing Sarawak's ethnicity, heritage and eco diversity. By FINAS

MOCAfest Programme

DAY THREE | THURSDAY, 23RD NOVEMBER 2017

10.00am -
5.30pm

Venue: Main Lobby, Level 2

Visual Arts Exhibition & Installation

MOCAfest visual art exhibition and live installations by Awang Ko' Hamdan, Belal Khaled, Danee Hazama, Fatima Zehra, Malik Mazlan, Sead Kazanxhiu, Abdul Razak Aziz and Intan Jailani, Unimas and 9 Lives.

10.00am -
5.30pm

Venue: Exhibition Hall, Level 1

MOCASouq

A creative bazaar for all things artisanal, art and crafts. The gathering of Unimas, 9 Lives artist group and community art activities.



Host



State Government of Sarawak



Government of Malaysia

Organiser

WIEF
WORLD ISLAMIC ECONOMIC FORUM
FOUNDATION

Strategic Partner



Platinum Plus Sponsor



www.myeg.com.my

Platinum Sponsor



Gold Sponsors



OBVU HOLDINGS



CAHYA MATA SARAWAK



Developing Sustainable Futures



UNITED MALAYSIAN LANDS BHD



Takaful Malaysia

ISKANDAR INVESTMENT
Division of Group

Preferred Payment Partner



Official Car Partner

Auto Bavaria
We Go The Distance

Supporting Airline Partner



Media Partners



CNBC



FT



The Edge



alkanz



astro



BH



entrepreneur insight



International Investor



Islamic Banker



IsFin



IFN Islamic Finance Forum



MALAYSIA BUSINESS



Malaysian Reserve



STRAITS TIMES



OXFORD BUSINESS GROUP



OIC TODAY



Sarawak Islamic Economy Gateway



SARAWAK



smartinvestor



thebusinessyear



The World Polio

Local Partners



sarawak energy



NABM



PETRONAS



SARAWAK



SARAWAK TOURISM BOARD



Sarawak State Emblem



Sarawak State Emblem

WORLD ISLAMIC ECONOMIC FORUM (WIEF)
FOUNDATION

Permanent Secretariat
A-9-1, Level 9, Hampshire Place Office
157 Hampshire, No. 1, Jalan Mayang Sari
50450 Kuala Lumpur, Malaysia

T +603 21635500
F +603 21635504
W www.wief.org